Permit #S00081904

FilmL.A., Inc.
6255 W Sunset Blvd, 12th Floor
Hollywood, CA 90028
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: S00081904 **Type of Permit:** STILL **Release Date:** 07/23/2014

Production Company NEED 'EM PRODUCTIONS

Insured Company Name NEED 'EM PRODUCTIONS
Contact Phone No. 1 323-363-4600
Contact Phone No. 2 310-740-4370
Fax 323-337-8318
Address 6536 NORTH CAMPBELL AVENUE
PORTLAND, Oregon 97217

Production Title JCP ARIZONA JEANS

Type of Production Still Photo

Producer Sarah Gersbach

Director Sarah Gersbach

1st AD Sarah Gersbach

Production Manager Sarah Gersbach

FilmL.A. Coordinator Naomi Kajiyama

Location Manager Sarah Gersbach
Primary Phone Mobile - 323-363-4600
Secondary Phone

Location Assistant Jesse Rivard
Primary Phone Mobile - 310-339-1881
Secondary Phone

Fees

Posting 300	$138.00
Notification Charge	$310.00
FILMLA FILM APPLICATION FEE	$625.00
LA CITY DEPT OF REC AND PARKS PARK MONITOR FEE	$152.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00
FILMLA MONITOR FEES	$120.00
LA CITY DEPT OF REC AND PARKS STILL PHOTO USE FEE 15 PLUS PERSONS	$150.00
LA CITY DEPT OF REC AND PARKS MONITOR REPORTING FEE	$76.00

Total Permit Fee $1,656.00

Number of Locations 3

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Summary Information — Location

Permit Number S00081904
Production Company NEED 'EM PRODUCTIONS
Insured Company NEED 'EM PRODUCTIONS
Production Title JCP ARIZONA JEANS

Location Manager Sarah Gersbach
Primary Phone Mobile - 323-363-4600
Secondary Phone

Location Address 17152 Sunburst St, Northridge, CA, 91325

Location Type Private Residence

Film Dates 7/24/2014 - 7/24/2014 10:00 - 21:00 1 day

Open or Closed to the Public Closed

Generic Conditions FilmLA Monitor required at a minimum of four hours.
No cast or crew parking on area streets
No interference with merchant activity.
No interference with vehicular or pedestrian traffic
Number of uniformed officers listed on the permit is a minimum requirement. Permittee remains responsible for deploying a sufficient number of uniformed officers to provide traffic and crowd control to ensure the safety of the film crew and the public.

Please see attached document Need.JCP.81904.AL.pdf

Equipment on Location

Type	Quantity
Cast/Crew vehicles	30
Cube Trucks	3
Motor Homes	2
Vans	3

Personnel on Location

Type	Quantity
Cast	10
Crew	35
FilmL.A. Monitor(s)	1
Off-Duty/Retired LAPD Officer(s)	1

Filming Activities Exterior models against scenery; Interior models against scenery; FilmLA monitor required 7/24 0900-1300 hrs;

Jurisdiction **Political:** Los Angeles City - Council District 12 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 501 **Grid:** C7

Approvals LOS ANGELES CITY POLICE DEPARTMENT — Eliot Hernandez
FILML.A. MONITORS — Adam Meyer

Coordinator Note NO EQUIPMENT VEHICLES OR GENERATOR IN FRONT OF OR ALONGSIDE 17142 SUNBURST OR IN FRONT OF 17172 SUNBURST ST.

Coordinator Note FilmLA monitor may be required for additional times at the discretion of FilmLA and company will be responsible for additional fees

Parking

Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Other Location
9440 Balboa Blvd, Northridge, CA, 91325

Parking Notes
Cast/Crwe parking at Prince Of Peace Lutheran Church (Spot check ok per Capt Palmer)

Posting "No Parking" signs S/S SUNBURST ST., AMNESTOY AVE - WEST 300'

Approximate Footage 0 - 300 **Log Number** 84233

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Summary Information — Location

Permit Number	S00081904	**Location Manager**	Sarah Gersbach
Production Company	NEED 'EM PRODUCTIONS	Primary Phone	Mobile - 323-363-4600
Insured Company	NEED 'EM PRODUCTIONS	Secondary Phone	
Production Title	JCP ARIZONA JEANS		

Date(s) 7/24/2014 to 7/24/2014 **Time(s)** 07:00 to 22:00

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Summary Information — Location

Permit Number S00081904
Production Company NEED 'EM PRODUCTIONS
Insured Company NEED 'EM PRODUCTIONS
Production Title JCP ARIZONA JEANS

Location Manager Sarah Gersbach
Primary Phone Mobile - 323-363-4600
Secondary Phone

Location Address 17141 Nordhoff St, Los Angeles, CA, 91325

Location Name DEARBORN PARK

Location Type Park

Film Dates 7/24/2014 - 7/24/2014 16:00 - 20:00 1 day

Open or Closed to the Public Open

Generic Conditions
Must comply with attached Rec & Park Conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No cast or crew parking on area streets
No interference with merchant activity.
No interference with vehicular or pedestrian traffic

Please see attached document Need.JCP.81904.DEARBORN.pdf

Equipment on Location

Type	Quantity
Cast/Crew vehicles	20
Cube Trucks	2
Motor Homes	2
Vans	3

Personnel on Location

Type	Quantity
Cast	10
Crew	35
Rec & Park Monitor required	1

Filming Activities Exterior models against scenery;

Jurisdiction **Political:** Los Angeles City - Council District 12 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

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Approvals LOS ANGELES CITY DEPARTMENT OF REC & PARKS - FILM OFFICE — ReyRonald Pineda
LOS ANGELES CITY POLICE DEPARTMENT — Steve Ji

Coordinator Note 1 park monitor required plus 2 hrs admin fees due

Parking
Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Filming Location

Posting "No Parking" signs W/S AMESTOY AV., NORDOFF ST - NORTH 150'

Approximate Footage 0 - 300 **Log Number** 82434

Date(s) 7/24/2014 to 7/24/2014 **Time(s)** 07:00 to 22:00

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Summary Information — Location

Permit Number	S00081904	**Location Manager**	Sarah Gersbach
Production Company	NEED 'EM PRODUCTIONS	Primary Phone	Mobile - 323-363-4600
Insured Company	NEED 'EM PRODUCTIONS	Secondary Phone	
Production Title	JCP ARIZONA JEANS		

Location Address Rinaldi St., Sepulveda Blvd., Victory Blvd., De Soto Ave., inclusive (Excluding State freeways/highways), Los Angeles, CA, 91311

Location Type Walking Grid

Film Dates 7/24/2014 - 7/24/2014 07:00 - 22:00 1 day

Open or Closed to the Public Open

Generic Conditions
All vehicles must be parked on private property
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No cast or crew parking on area streets
No interference with merchant activity.
No interference with vehicular or pedestrian traffic

Equipment on Location

Type	Quantity
Cast/Crew vehicles	2
Vans	2

Personnel on Location

Type	Quantity
Cast	5
Crew	10

Filming Activities Equipment on sidewalk only.; Exterior establishing shots; Exterior models against scenery;

Jurisdiction **Political:** Los Angeles City - Council District 12 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

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Approvals LOS ANGELES CITY POLICE DEPARTMENT Steve Ji

Coordinator Note
It is the responsibility of the permittee to be aware of the special condition areas, which are excluded from this grid location (a complete list of special condition areas can be found at www.filmla.com)
No stopping/setting up/parking in front of merchants without prior approval
May not interfere with other production companies or special events
No blocking of exits/entrances/driveways
No cabling or light setups
May not compromise fire/emergency protection systems without presence of UFSO
Must obtain separate permits for use of any Los Angeles County or Los Angeles City facilities

Parking

Base Camp
Location Type : Filming Location

Parking Notes
Private lot

Crew Parking
Location Type : Filming Location

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PARK FILM OFFICE
City of Los Angeles, Department of Recreation and Parks
4730 Crystal Springs Drive, (Mail Stop 664)
Los Angeles, California 90027
Telephone: (323) 644-6220 Fax: (213) 847-6056

Film Production Guidelines

Welcome to the City of Los Angeles, Department of Recreation and Parks. In our partnership to protect the environmental integrity of our parks the Park Film Office is providing guidelines to ensure a safe and successful film shoot. Please review and provide copies of these guidelines to the appropriate responsible persons. Thank you for the continuous use of our parkland.

DEARBORN PARK

- *OK to take still photos at Dearborn Park.*
- *Must park all vehicles along the side streets. Dearborn Park does not have a parking lot.*
- *MUST have Park Film Monitor on site at all times.*
- *MUST adhere to Park Film Monitor's instructions at all times. Monitor's instructions and/or judgment may override written guidelines.*
- *Must stay clear of the playground area at all times. Must work around park patrons at all times.*
- *Must stay clear of the tennis courts.*
- *Does NOT have exclusive use of park and parking lot.*
- *NOT allowed to close off access to and from the park and parking lot.*
- *OK to have a generator on site, but generator MUST remain inside the parking lot at all times.*
- *OK To wrangle cables on site, but must take necessary steps to ensure that cables are enclosed and secured for park patron safety.*
- *OK to cater on site.*
- *OK to have tents on site. MUST ensure that tent poles do not dig into the ground at any time at the park. MUST make sure that poles either rest on sand bags or are secured by water barrels at all times.*
- *NOT allowed to have vehicles on the grass at any time.*
- *NOT allowed to have heavy equipment on the grass at any time. No exceptions!*
- *MUST hand carry and/or cart equipment to desired photography location.*
- *OK to conduct two minute pedestrian control while taking photos of models.*
- *MUST allow patrons to pass through access areas when models are not being photographed.*
- *MUST work around park patrons, park staff and park activities at the park at all times.*
- *NOT allowed to alter the landscape of the park at any time – i.e. digging a hole or staking into the ground.*
- *MUST provide own restrooms on site.*
- *Company is responsible for all generated trash at the park at all times.*

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- *Any citations and/or damages caused to vehicles will be under the responsibility of the production company and not the Park Film Office.*
- *NOT allowed to photograph any patron unless given written consent.*
- *MUST leave area clean or better once all principle photography has concluded at the park.*
- Vehicles and/or heavy equipment are not allowed on turf areas unless prior approval is given by the Park Film Office.
- Production companies must provide their own restroom and trash receptacles. The City dumpsters and trash cans cannot be used so all self-generated trash has to be removed and disposed of off-site.
- Nudity is prohibited and not allowed in any Recreation and Parks facility.
- Film permits do not provide exclusive use of a park or recreation area.
- Service roads, parking lot driveway access, handicap or electric vehicle designated parking stalls may not be blocked or restricted. Emergency vehicle access lanes must be maintained in parking lots and park streets at all times.
- A 20 Foot unobstructed lane must be maintained between parked vehicles/trailers in all parking lots and Recreation and Parks roadways for emergency vehicle access.
- Due to underground plastic irrigation lines and trees having shallow root systems, staking or drilling into turf, rocks, trees or asphalted areas is not permissible unless prior approval is given by the Park Film Office. This approval will be noted in the permitted guidelines.
- Locked park gates can only be accessed by a Park Film Office Monitor. Security of open gates must be provided by the permitted company. Any equipment that is permitted to stay overnight must be guarded by the permitted company's security group.
- Alterations to natural or manmade surroundings or content of the park are not permissible unless documented in these specific guidelines. The permit holder is financially responsible for all remediation should there be any damage or unauthorized alteration to Department property. The remediation and cost of will be determined by the Park Film Office.
- A Park Film Office Monitor(s) may be assigned to the permitted location. Their job is to ensure guidelines are followed, liaison between park patrons, other City employees and a communication link between Permitee and the Park Film Office for any additional needs or authorizations. When the Park Film Office is closed the Park Film Monitor has the authority and responsibility to modify these guidelines within the parameters given to them by their supervisor. The Park Film Monitor has access 24/7 to contact their supervisors if needed. The Permitee will be required to adhere to the instructions, restrictions and requests given by the Park Film Monitor.
- Smoking is prohibited on all Department properties. An exception has been made for permitted film production companies to smoke in areas that are designated by the Fire Safety Officer or Park Film Monitor. If a Fire Safety Officer or Park Film Monitor is not assigned to the Permitee there will be no smoking with the exception of an actor smoking while performing or as part of the scene.
- A designated smoking area may not be near any patron activity or facility. Large buckets of sand or water must be placed in this area for disposal of tobacco or tobacco related products. The designated smoking area may be revoked or not allowed depending on weather and location conditions. Failure to comply with the smoking restrictions may result in a fine.

S-81904
NEED 'EM PRODUCTIONS – JCP ARIZONA JEANS
(DEARBORN PARK)

NOT A PERMIT